



Conceptual Product Development, Inc.
175 Fairfield Ave. Unit 4A,
West Caldwell, NJ 07006
TEL: 973-364-1120 FAX: 973-364-1126
www.docwalt.com

We print 8 ½ x 11 , 11 x 17, and smaller sizes single sided and double sided, any quantity from 100 pieces to thousands at prices that can't be beat!

Our economical **Riso ColorExpress™** digital printing produces eye-catching color at a fraction of the price of competitive toner-based systems! Call us today for a quote.

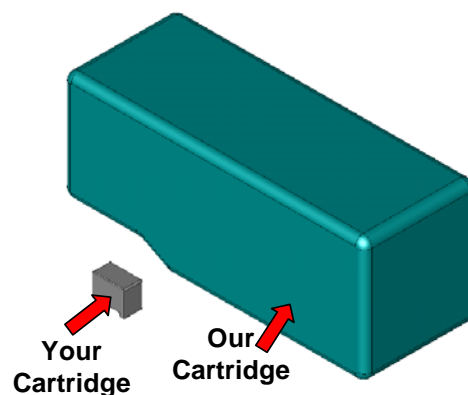
We are a fast-turnaround book publisher in West Caldwell, NJ and we specialize in full color printing at a fraction of the price that you will pay at any local superstore. We can provide any size document up to 11 x 17, duplex printed in dramatic color in small quantities with little or no setup cost.



If you normally buy huge quantities of marketing materials to get a good unit price, we can beat that price and only print the small quantity you need right now.
Why put that money on the shelf in these hard times?

How can we produce color at such a low price? When you print a color document on your office inkjet printer, it uses small ink cartridges that are quite expensive. (You know this already. How many dollars do you spend on ink?)

You could fit over forty of your little inkjet printers in one of our large digital machines! More importantly, the graphic to the right illustrates the comparative size of one of your printer's color cartridges to one of the cartridges from our big machines.



Ink is just like any other commodity. Packaged in bulk it costs a lot less than in small sizes!

We can also fold, address, and seal your brochures ready for mailing if you require it for a small additional charge. Our newest Riso HC5500 with ComColor Express can handle variable printing so customizing a brochure with your customer's name at key spots is also available as an option.

In addition, if you need small quantities of manuals, product guides, or product catalogs printed and bound, our fast bind/ perfect bind process can quickly produce from one to hundreds of books or manuals for you.

We specialize in fast turnaround with most jobs shipped within forty-eight hours of receipt of order!

For the most economical, quickest turnaround, submit your document as an Adobe Acrobat (.pdf) document and we'll process it immediately on our high-speed equipment.



This brochure is a perfect example of what we produce on a regular basis. If you submitted this as an Acrobat Document and wanted copies printed and shipped to you unfolded your total cost would be only: 200 copies at \$72 500 copies at \$180

**Single sided, Full color, 500 copies only \$95
(That's only 19 cents each!)**

For this same brochure, printed, folded, stamped, addressed and sealed with a circle seal delivered to you for mailing, your total cost would be only: 200 copies at \$236 500 copies at \$590

Don't Delay—Call Today!

Let us produce your next color document and put dollars back in you product.

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Call 973-364-1120 Ask for Walt Silva or Denese Harris